

Rory Maddren. ✨

UX/UI Design/Graphic Design

Location: Tāmaki Makaurau, Auckland

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Summary

I recently completed my Level 7 Bachelor's Degree in Graphic Design with a major in Interactive Design at Media Design School, graduating with a consistently high grade and several projects receiving industry recognition. My practice is intentionally multidisciplinary, combining photography, interactive design, and human-centred thinking to create work that is both visually engaging and emotionally resonant.

Experience

Edwards and Hardy, Auckland 01/04/2019
Animator, Contract Artist 27/10/2020
David Quinn, 027 405 3120

Served as the sole animator for Edwards and Hardy, working independently and in collaboration with a small film team, to produce a health and safety video.

Freelance Photography, Auckland 08/02/2020
Self-Employed Photographer 24/11/2024

Worked as a self-directed portrait/event photographer, balancing time management and independent workflow while adapting to a range of clients and environments.

Whitcoulls – Pukekohe / St. Lukes 19/03/2021
Store Supervisor 26/04/2023
Steven Clark – 021 295 5333

Took on leadership and management responsibilities and supported the sales team with day-to-day customer service and general store operations.

* *Special Note:* Less related work was held throughout these periods but not listed, contact me for more info on these roles.

Awards

Student Categories, 2025
For more info, visit my portfolio site.



Bronze Winner	Digital (Best Awards)
Finalist	Social Good (Best Awards)
Finalist	Toitanga (Best Awards)

Education

Bachelors of Media Design, Level 7
Major in Interactive Design,
Media Design School (2025)

Diploma in Animation, Level 5
Yoobee, Animation College (2020)

High School Diploma, Level 3
Waiuku College (2017)

Skills & Softwares

- UX/UI/Interactive Design
- Graphic Design
- Photography
- Videography
- Photo/Video Editing
- Sound Engineering

